

Toyota Europe Environmental Policy

Aim: reach environmental leadership throughout the whole vehicle life cycle.

Based on CSR Policy and Toyota Earth Charter, members of Toyota Motor Europe commit to lead by example to reduce the environmental impact of Toyota's activities

Environmental pledge:

- Emissions reduction throughout whole vehicle life cycle
- Commitment to reduce, re-use and recycle (3R's)
- Ongoing quest to achieve the ultimate 'eco-car'

Continuous improvement:

- Environment performance, from design to disposal
- Compliance with legal standards
- Operations that use less energy

Open dialogue:

- Encouraging environmental performance with all stakeholders
- Create environmental mindset
- Opportunities to raise environmental awareness



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TOYOTA